



ABOUT MAG'S HOD MEETING

The House of Delegates (HOD) is the Medical Association of Georgia's (MAG) primary policy-making body. With more than 9,700 members, MAG is the leading voice and advocate for physicians in Georgia. MAG represents physicians in every specialty and practice setting.

As an HOD sponsor, you will have direct access to some of Georgia's leading physicians—as well as county medical society (CMS) and state medical specialty society executives.

Contact **Jasmine Coer** at 678.303.9258 jcoer@mag.org with questions.

SPONSOR LEVELS & BENEFITS

Non-profits: MAG will consider giving discounts or free exhibit space to government-sponsored or volunteer organizations on a case-by-case basis. These entities will not receive MAG labels/lists, and they may receive limited exposure in MAG's print and digital communications.

*Additional representatives may attend the HOD for \$200 per person.

Exhibit locations are assigned at MAG's discretion based on several considerations.
All marketing materials (ads, promotions, web links, products, etc.) must be submitted by
Friday, September 5, 2025.

SPONSOR LEVEL	BENEFITS
Elite - \$20,000 (one sponsor)	Recognition in the HOD pocket program, app, website, and meeting script/slides, plus... <ul style="list-style-type: none"> • A "sponsored" edition of MAG's 'Top Docs' show (\$2,250 value) • A \$2,500 MAG advertising credit (newsletter, web, etc. – excluding Journal) • A sponsored MAG member and non-member e-mail alert (\$2,500 value) • The HOD delegates/alternates mailing or email list for one-time use • Up to two six-foot table/exhibit spaces (\$4,000 value) Registration for up to six representatives* • Five-minute presentation before the board • Five-minute presentation before the delegates • A one-page HOD registration packet handout – subject to MAG approval • A 200-word marketing promotion/web link on MAG's website • Four posts on MAG's social media accounts (Facebook, Twitter, Instagram & LinkedIn) – subject to MAG's approval • Key Saturday Off-Site Sponsor

<p>Platinum – \$15,000</p>	<p>Recognition in the HOD pocket program, app, website, and meeting script/slides, plus...</p> <ul style="list-style-type: none"> • A “sponsored” edition of MAG’s ‘Top Docs’ show (\$2,250 value) • A \$2,500 MAG advertising credit (newsletter, web, etc. – excluding Journal) • A sponsored MAG member and non-member e-mail alert (\$2,500 value) • The HOD delegates/alternates mailing or email list for one-time use • Up to two six-foot table/exhibit spaces (\$4,000 value) Registration for up to six representatives* • Five-minute presentation before the board • Five-minute presentation before the delegates • A one-page HOD registration packet handout – subject to MAG approval • A 200-word marketing promotion/web link on MAG’s website • Four posts on MAG’s social media accounts (Facebook, Twitter, Instagram & LinkedIn) – subject to MAG’s approval
<p>Gold – \$12,500</p>	<p>Recognition in the HOD pocket program, app, website, and meeting script/slides, plus...</p> <ul style="list-style-type: none"> • A “sponsored” edition of MAG’s ‘Top Docs’ show (\$2,250 value) • A \$2,500 MAG advertising credit (newsletter, web, etc. – excluding Journal) • A sponsored MAG member and non-member e-mail alert (\$2,500 value) • The HOD delegates/alternates mailing or email list for one-time use • Up to two six-foot table/exhibit spaces (\$4,000 value) Registration for up to six representatives* • Three-minute presentation before the delegates • A one-page HOD registration packet handout – subject to MAG approval • A 200-word marketing promotion/web link on MAG’s website • Four posts on MAG’s social media accounts (Facebook, Twitter, Instagram & LinkedIn) – subject to MAG’s approval
<p>Silver – \$7,500</p>	<p>Recognition in the HOD pocket program, app, website, and meeting script/slides, plus...</p> <ul style="list-style-type: none"> • A \$1,000 MAG advertising credit (newsletter, web, etc. –excluding Journal) • A sponsored MAG member e-mail alert (\$1,250 value) • The HOD delegates/alternates mailing or email list for one-time use • One six-foot table/exhibit space (\$2,000 value) • Registration for up to four representatives* • A one-page HOD registration packet handout – subject to MAG approval) • A 150-word marketing promotion/web link on MAG’s

	<p>website</p> <ul style="list-style-type: none">• Two posts on MAG’s social media accounts (Facebook, Twitter, Instagram& LinkedIn) – subject to MAG approval
<p>Bronze – Exhibitor \$3,500</p>	<p>Recognition in the HOD pocket program, app, website, and meeting script/slides, plus...</p> <ul style="list-style-type: none">• One six-foot table/exhibit space (\$2,000 value)• Registration for up to two representatives*• A 100-word marketing promotion/web link on MAG’s website• One post on MAG’s social media accounts (Facebook, Twitter, Instagram & LinkedIn) –subject to MAG approval

2025 MAG HOD SPECIAL SPONSORSHIP OPTIONS

Friday, October 17	
MAG Welcome Reception – \$7,500 (up to three sponsors)	<p>Sponsor will receive:</p> <ul style="list-style-type: none"> • Event signage outside of Welcome Reception • Honorable mention at HOD session • Event exposure to Delegates, CMS, and specialty society executives • Signature cocktail • Branded logo napkins • Twenty-five branded drink tickets to distribute to event guests
Tote Bag – \$2,500 (up to two sponsors)	<p>Sponsor will receive:</p> <ul style="list-style-type: none"> • One color logo, marketing tagline and website will be featured on the registration packet tote bag that delegates/alternates will receive upon arrival
Saturday, October 18	
House of Delegates' Breakfast – \$5,000	<p>Sponsor will receive:</p> <ul style="list-style-type: none"> • Event signage outside of HOD meeting <p>Opportunity to address MAG's House of Delegates for three minutes.</p>
MAG Off-Site Gathering – \$7,500 (up to three sponsors)	<p>Sponsor will receive:</p> <ul style="list-style-type: none"> • Event signage • Honorable mention at HOD session • Event exposure to Delegates, CMS, and specialty society executives • Branded logo napkins • Twenty-five drink tickets to distribute to event guests • Two-minutes to address the guests • *Sponsors are encouraged to bring fun promotional items to distribute*
Sunday, October 19	
House of Delegates' Breakfast – \$5,000	<p>Sponsor will receive:</p> <ul style="list-style-type: none"> • Event signage outside of HOD meeting <p>Opportunity to address MAG's House of Delegates for three minutes.</p>
À la Carte Items	
Delegate Bag Insert Item – \$500	<p>Sponsor will provide marketing materials or promotional products to insert into meeting Tote Bag, provided the items are sent to MAG's HQ two weeks prior to event. (Items are subject to MAG's approval)</p>

Exhibitor Promotion/Grand Prize

MAG will conduct a Grand Prize drawing contest during the HOD meeting that is designed to serve as an incentive to encourage attendees to visit every HOD exhibition. MAG will distribute a ticket that includes the name of every HOD exhibitor to every delegate. Attendees must then have every exhibitor punch their ticket to qualify for a chance to win the grand prize that will be given away at the end of the meeting on Sunday, October 19.

2024 MAG HOD Exhibition Schedule*

Friday, October 17	3:00 pm - 8:00 pm	Exhibit Set-up
	6:00 pm - 7:30 pm	Welcome Reception
Saturday, October 18	7:00 am - 2:00 pm	Exhibits Open
Sunday, October 19	7:00 am - 12:30 pm	Exhibits Open

**Times subject to change*

EXHIBITOR APPLICATION

Company Information (please print or type)

Company Name		Mailing Address	
City	State	Zip	
Contact Person	Phone Number	Email Address	

Company Representatives (Please print Name and Email Address of those staffing your exhibit)

Representative 1	Email Address
Representative 2	Email Address
Representative 3	Email Address
Representative 4	Email Address
Representative 5	Email Address
Representative 6	Email Address

Sponsorships

<input type="checkbox"/> Platinum	\$15,000
<input type="checkbox"/> Gold	\$12,500
<input type="checkbox"/> Silver	\$7,500
<input type="checkbox"/> Bronze	\$3,500
<input type="checkbox"/> MAG Welcome Reception	\$7,500
<input type="checkbox"/> Branded Tote Bag	\$2,500
<input type="checkbox"/> MAG House of Delegates' Breakfast (Saturday)	\$5,000
<input type="checkbox"/> MAG House of Delegates' Breakfast (Sunday)	\$5,000
<input type="checkbox"/> MAG Off-Site Gathering	\$7,500
<input type="checkbox"/> Delegate Bag Insert Item	\$500

Payment Options

Check (Make Payable to Medical Association of Georgia)

Credit Card (Complete Form Below)

Credit Card Information (please print)

Name on Card		Billing Address	
City	State	Zip Code	Phone Number
Credit Card Type <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AmEx		Total to Charge	
Credit Card Number		Security Code	Expiration Date

Signature

Please return completed application to Jasmine Coer at jcoer@mag.org

Checks may be mailed to: Medical Association of Georgia 1849 The Exchange SE #200 Atlanta, GA 30339